

ADVANCE FALL MILLINERY ANNOUNCEMENT

Our Mrs. Weaver has just returned from the great Millinery Centers of the East, where she purchased a very handsome and stylish line of the latest MILLINERY, trimmed and untrimmed hats and all other accessories. These goods are now arriving almost daily. Our trimmer has been engaged and will arrive in Ocala about the 15th of September. She is from one of the largest establishments of St. Louis and is at the head of her profession. The store and goods will all be in readiness for the FALL OPENING, which will be about the 1st of October.

HAYCRAFT MILLINERY

OCALA

FLORIDA

OCALA SOCIAL AFFAIRS

If You Have any News for this Department, Call Up Five-One-Y

Mrs. Trammell Honoree

According to Sunday's issue of the Asheville Citizen, Mrs. Park Trammell of Tallahassee, wife of Governor Trammell, was the guest of honor at a masquerade ball given last Thursday evening at the Gordon hotel in Waynesville. The affair was largely attended, and Mrs. Trammell wore a costume made by Carolina mountaineers.

Notice, Eastern Stars

Ocala Chapter No. 29, O. E. S., will observe the birthday of Robert Morris, founder of the order with a picnic at Mr. C. E. Connor's place, North Lake Weir. This chapter will be joined by the chapters from Leesburg and Wildwood. All members desiring to go will meet promptly at 9 a. m. Thursday, Aug. 31st, at Masonic hall, where autos will be provided.

Mrs. M. M. Little, editor and organizer Florida State Epworth League, returned yesterday from Pine, where she assisted in organizing an Epworth League of about twenty-five members with President Clyde Jordan in the lead, Miss Alma Jordan, secretary. She also visited Fort McCoy in the interest of junior work.

Mr. and Mrs. E. M. Osborne and family have returned from a delightful visit to Wekiwa Springs. They made the trip to and from the springs in their car, and enjoyed going thru the country immensely.

Miss Marie Hulbert, after spending the past summer visiting in Chicago and points in the west, returned to her home here Saturday night.—St. Petersburg Independent.

Mrs. W. V. Newsom has returned home from her visit to Lake Weir. She leaves this afternoon for Summerfield to visit Mrs. Nathan Mayo.

Miss Catherine Strunk is spending several days in this city, en route from North Carolina to her home in Ocala.—Jacksonville Metropolis.

Mrs. M. E. Robinson and daughters, Misses Fannie and Rosebud, are all home again, the former two from their old home in Savannah, and Miss Rosebud from a visit to her brother, Mr. E. E. Robinson, and family in Jacksonville.

Judge and Mrs. W. S. Bullock and daughter, Miss Alice, will leave Thursday morning in their car for Wekiwa Springs, and after a day or two at that pleasant resort will go on for a few days outing at Daytona Beach.

The many friends of Mrs. C. C. Arms will be sorry to learn that she intends to retire from the management of one of the best boarding houses in Florida. Mrs. Arms has been for some time in need of rest and has concluded that about now is the best time to take it. She will be succeeded by Mrs. Scrutcher, of Americus, Ga., who will keep the Arms House up to its well-established standard. Mrs. Arms has kept a home for her friends rather than a boarding house, and all who have made her house their home appreciate her most highly and will miss her greatly.

Mrs. I. V. Stevens and daughter, Margaret, from Lakeland, are guests of Mr. and Mrs. B. A. Weathers.

Miss Blanche Whaley is expected home this evening from her visit to Madison and White Springs.

Mrs. Marshall Sampson and daughter, Miss Florence, expect to leave next week, to join Mr. Sampson, in Columbus, Ohio.

Mrs. Clifford L. Anderson and children are expected home this afternoon from South Carolina, where they have been visiting friends for the last few months.

Mrs. D. H. Mathews and children, who have been the guests of Mrs. W. W. Reed at Weirsdale for some days, passed thru town today on their way to their home at Hawthorne.

Miss Isabelle Davis has returned from a visit to friends at Gainesville and Starke.

Mr. and Mrs. J. D. Rooney have removed into Mrs. Mary Eagleton's house on Oklawaha avenue.

Mrs. Charles B. Brown and two little sons of Webster, Fla., arrived in the city Monday morning to be the guests of Mrs. J. W. Sheppard for several days.—St. Petersburg Times.

The D. B. Dickson family spent the greater part of last week in Ocala, visiting with a brother of Mr. Dickson. On the return trip they left there at 7:30 and were home by 3 o'clock that afternoon.—Lakeland Star.

Mrs. E. C. Staley of Palmetto, was the guest of her sister, Mrs. D. R. Christy for a few days, leaving for Ocala yesterday, to be the guest of her mother there for a while.—Lakeland Star.

Mrs. S. T. Sistrunk and her two charming guests, Misses Harvey and Nelson, Miss Blair Woodrow and

Messrs. Edwin Nelson and J. G. Parrish, motored to the lake this afternoon, to visit Dr. and Mrs. Henry and participate in a bathing party. On their return this evening they will be accompanied by Miss Eloise Henry, who will visit Miss Woodrow for a few days.

MOVING PICTURES

There are many good things about "Rolling Stones" and the large crowd at the Temple last night seemed to enjoy it. Pruning would help it mightily. The "thrills" do not get across.

Carlyle Blackwell and Muriel Ostriche will be seen here today in a Brady-World production of "Sally In Our Alley." It is a story of a girl of the East Side, New York, who finally wins a prominent place in society. It is said to be full of human interest.

MILLINERY ANNOUNCEMENT

The fall season for millinery will open in a few weeks, and in order to be in line for keeping our position as leaders in Ocala, we have engaged an expert trimmer, who will be at our store Friday, September 1st.

We have been fortunate in being able to secure the services of Miss Daisy Huff, who has for several seasons been with the wholesale house of Ernest L. Rhodes. Miss Huff is now busily engaged in the making up of fall styles for the Ocala trade, and our patrons will be assured of the very latest creations accepted by the fashion centers of the world when she arrives.

As above stated Miss Huff will be here on September 1st, and we invite the ladies to call and get acquainted with her at our new location in the Ocala House Block. 8-29-3t

PLUMBING AND ELECTRICAL CONTRACTING

When you have plumbing or electrical contracting let us furnish you estimates. No job too large and none too small. H. W. Tucker.

MID-SUMMER SALE STILL ON

The mid-summer clearance sale which began at Helvenston's last Monday will continue during the week beginning September 28th, as the occasion is to be just what its name implies—"clearance." We must have more room for the new fall goods which will be in now in a few weeks. The prices at which many articles are being sold should make it interesting to anyone who considers economy when making purchases of the necessities. d-29-2t w-8-25

Horse, cow and poultry feed, corn, oats, hay and sweet feed. Ocala Seed Store. 8-1-tf

Garden and flower seed for fall planting. Bitting Co., 410 N. Magnolia St.

New Ocala House

LUNCH ROOM and RESTAURANT

A La Carte Service

We solicit your patronage and promise you the best the market affords at reasonable prices.

OPEN DAY and NIGHT

East Wing of Ocala House Block

W. AUSTIN BENNETT
MARK TEMPLE
Proprietors

H. D. NELSON, Manager
Formerly of Harrington Hall Hotel

MEADOWS AUTO REPAIR SHOP

410 N. Orange Street

We Have Shock Absorbers and Replair Parts For Ford Cars

INNER TUBES VULCANIZED

AUTO FOR HIRE

1916 REO

At Your Service Any Hour

DAY or NIGHT

PHONE 523

Reasonable Prices Terms Cash

JOHN NEEDHAM

Residence Phone 526

L. ALEXANDER

PRACTICAL CARPENTER AND BUILDER

Careful Estimates made on all Contract work. Gives More and Better Work for the Money than Any Other Contractor in the city.

-YOURS FOR REFRESHMENT-



At all times and at all places
the best answer to fatigue and thirst

Coca-Cola

Delicious and Refreshing
Bottled By

OCALA COCA-COLA BOTTLING WORKS

OCALA FRATERNAL ORDERS

MARION-DUNN MASONIC LODGE

Marion-Dunn Lodge No. 19, F. & A. M., meets on the first and third Thursday evenings of each month at 8:00 o'clock, until further notice.

F. C. Webb, W. M.

Jake Brown, Secretary.

OCALA TEMPLE

PYTHIAN SISTERS

The Ocala Temple Lodge No. 28 Pythian Sisters, meets every Tuesday afternoon at 2:30 at Castle Hall, west of courthouse. Visiting members are cordially invited to meet with us.

Kate B. Howell, M. E.

Lena Tompkins, M. E. C.

OCALA LODGE NO. 285, B. P. O. E.

Ocala Lodge No. 285, Benevolent and Protective Order of Elks, meets the second and fourth Tuesday evenings in each month. Visiting brethren always welcome. Club house opposite postoffice, east side.

E. S. Rogers, E. R.

E. J. Crook, Secretary.

WOODMEN OF THE WORLD

Fort King Camp No. 14 meets at the K. of P. hall at 7:30 p. m. every second and fourth Friday. Visiting sovereigns are always welcome.

J. W. Lamar, C. C.

Chas. K. Sage, Clerk.

KNIGHTS OF PYTHIAS

Ocala Lodge No. 19. Conventions held every Monday at 7:30 p. m. at Castle Hall, over the James Carlisle drugstore. A cordial welcome to visiting brothers. G. A. Nash, C. C.

Chas. K. Sage, K. of R. S.

ORDER OF EASTERN STAR

Ocala Chapter, No. 29, O. E. S., meets at Yonge's hall the second and fourth Thursday evenings of each month at 7:30 o'clock.

Mrs. Myrtle G. Kramer, W. M.

Mrs. Lillian Simmons, Secy.

ODD FELLOWS

Tulula Lodge No. 22, I. O. O. F., meets every Tuesday evening in the Odd Fellows' hall on the third floor of the Star office building at 8 o'clock promptly. A warm welcome always extended to visiting brothers.

F. E. McClaine, N. G.

L. H. Pillans, Secretary.

CHAPTER NO. 13, R. A. M.

Regular convocations of the Ocala Chapter No. 13, R. A. M., on the fourth Friday in every month at 8 p. m.

A. E. Burnett, H. P.

Jake Brown, Secy.

DOES SLOAN'S LINIMENT HELP RHEUMATISM?

Ask the man who uses it, he knows. "To think I suffered all these years when one 25 cent bottle of Sloan's Liniment cured me," writes one grateful user. If you have rheumatism or suffer from neuralgia, backache, soreness and stiffness, don't put off getting a bottle of Sloan's. It will give you such welcome relief. It warms and soothes the sore, stiff, painful places and you feel so much better. Buy it at any drug store, only 25 cents.

Adv. 1.

BUSINESS FOR SALE

Electrical and plumbing establishment. Will sell at invoice prices. This is a good buy as there is going to be about \$40,000 worth of plumbing work installed in Ocala within the next few years. H. W. Tucker, Ocala, Fla. 19-4t

LIVER TROUBLE

"I am bothered with liver trouble about twice a year," writes Joe Dingman, Webster City, Iowa. "I had pains in my side and back and an awful soreness in my stomach. I heard of Chamberlain's Tablets and tried them. By the time I had used half a bottle of them I was feeling fine and had no signs of pain." Obtainable everywhere.

Adv. 1.

THE SPECIALTY SHOP

ALL SEPTEMBER MAGAZINES

NOW DUE, ARE ON SALE

COMPLETE LINE OF OFFICE

SUPPLIES

CIGARS, CIGARETTES AND

TOBACCO

Are all New Stock

A. E. GERIG

One Door East of M. & C. National Bank

The Commercial Bank

OCALA, FLORIDA

CAPITAL STOCK \$50,000.00

State, County and City Depository.

EXCURSION

Via

SOUTHERN RAILWAY

Premier Carrier of the South

JACKSONVILLE

TO

ATLANTA, GA., \$6.00

COLUMBIA, S. C., 5.50

MACON, GA., 4.00

Wednesday, Sept. 6th, RETURN LIMIT SEPTEMBER 11th

Lv. Jacksonville for Columbia, 8:05 p. m.; for Macon and Atlanta 8:05 p. m. and 8:40 p. m. For information and reservations

CITY TICKET OFFICE

Corner Forsyth and Hogan Streets, Jacksonville, Fla.

"FLORIDIAN"

FINEST AND QUICKEST TRAIN OPERATED ENTIRELY WITHIN THE STATE OF FLORIDA ALL THE YEAR

SEABOARD AIR LINE RY.

"THE PROGRESSIVE RAILWAY OF THE SOUTH"

1:35 p. m. Lv.	Jacksonville	7:15 p. m.
4:30 p. m. Ar.	Ocala	4:10 p. m.
6:21 p. m. Ar.	Dade City	2:24 p. m.
7:06 p. m. Ar.	Plant City	1:40 p. m.
7:50 p. m. Ar.	Tampa	1:00 p. m.
	St. Peterburg	10:15 a. m.

SOLID STEEL COACHES BROILER DINING CARS
OBSERVATION PARLOR CARS

Start your vacation by using this superb train. Summer tourist rates on sale daily; return limit October 31st. If you're going away ASK US.

JOHN BOISSEAU, C. P. & T. A., G. Z. PHILLIPS, A. G. P. A.,
Phone 129, Ocala, Florida Jacksonville, Florida

NEW YORK RETURN \$35.00

VIA

"CLYDE LINE"

Only Direct Line from Jacksonville

Fare Includes Meals Good on Any Ship.

Tickets Now on Sale. and Stateroom Berth

Final Return Limit October 31st

CHARLESTON EXCURSIONS

Write for schedule and further particulars.

H. G. WENZEL, Florida Passenger Agent

Ticket Office, Pier 1, Foot of Lib city St., Jacksonville, Florida.

WHEN GOING

NORTH, EAST or WEST

See That Your Ticket Reads

—VIA—

ATLANTIC COAST LINE

STANDARD RAILROAD OF THE SOUTH

M. R. WILLIAMS, C. T. A., J. G. KIRKLAND, D. P. A.,
Ocala, Fla. Tampa, Fla.

Beautiful Bust and Shoulders are possible if you will wear a scientifically constructed Bien Jolie Brassiere.

The dragging weight of an unconfined bust so stretches the supporting muscles that the contour of the figure is spoiled.

put the bust back where it belongs, prevent the full bust from having the appearance of flabbiness, eliminate the danger of dragging muscles and confine the flesh of the shoulder giving a graceful line to the entire upper body.

They are the daintiest and most serviceable garments imaginable—come in all materials and styles: Cross Back, Hook Front, Surplice, Bandeau, etc. Boned with "Waloin," the rustless boning—permitting washing without removal.

Have your dealer show you Bien Jolie Brassieres. If not stocked, we will gladly send him, prepaid, samples to show you.

BENJAMIN & JONES, 51 Warren Street, Newark, N. J.



CALL PHONE 279
When You Want
Fancy Fruits
Foreign or Domestic
COOL DRINKS
In Bottles
Tobacco, Cigars, Etc
We Sell Nothing but the Best and Guarantee Prompt Delivery Anywhere in the City Special Prices on Saturdays.

West of County Courthouse
OCALA, FLA.

S. DEMETRE



MARSH'S MARKET

FRESH MEATS, POULTRY,
FISH AND OYSTERS

All kinds Fresh Vegetable in Season.

PHONE 108 OCALA, FLA

We Have the Equipment and Ability

To serve you as you ought to be served, and when you are not let us ask you again, to let us know, for this is the only way we can accomplish our desire.

Of course, sometimes, little things go wrong, but they are not intentional, and, if you will call us up, they will be corrected IMMEDIATELY.

Ocala Ice & Packing Co.

PHONE 34

OCALA, FLA.

FIRE PLATE GLASS BOND TORNADO ACCIDENT LIFE

Established 1914

Albert O. Harriss

INSURANCE AGENCY

YOUR BUSINESS SOLICITED

OCALA,

PHONE 219

FLORIDA

THE WINDSOR HOTEL

JACKSONVILLE FLORIDA



at the Heart of the city with Hemming Park for a front yard. Every modern convenience in each room. Dining room service is second to none.

RATES—From \$1.50 per day per person to \$6.00.

ROBERT M. MEYER, J. E. KAVANAUGH
Proprietor. Manager.

Put an Ad. in the Star